



# 2013 MEDIA GUIDE

INDIANASTATEFAIR.COM

{ FUN AT ★ } AUG.  
EVERY TURN! 2-18



# YEAR OF POPCORN

Light and fluffy, sometimes sweet or salty, popcorn is one of America's favorite snack foods. In Indiana, that means big business. The Hoosier state is the nation's second largest popcorn producer, which is why popcorn will be the featured product at the 2013 Indiana State Fair.

## KERNELS OF KNOWLEDGE - DID YOU KNOW?

- Popcorn differs from other types of maize/corn in that it has a thicker pericarp/hull. The hull allows pressure from the heated water to build and eventually bursts open. The inside starch becomes gelatinous while being heated; when the hull bursts, the gelatinized starch spills out and cools, giving it its familiar popcorn shape.
- Most U.S. popcorn is grown in the Midwest, primarily in Indiana, Nebraska, Ohio, Illinois, Iowa, Kentucky and Missouri.
- Many people believe the acres of corn they see in the Midwest during growing season could be picked and eaten for dinner, or dried and popped. In fact, those acres are typically field corn, which is used largely for livestock feed, and differs from both sweet corn and popcorn.
- Most popcorn comes in two basic shapes when it's popped: snowflake and mushroom. Snowflake is used in movie theaters and ballparks because it looks and pops bigger. Mushroom is used for candy confections because it doesn't crumble.
- How high popcorn kernels can pop? Up to 3 feet in the air.

**AUGUST 2-18** | 2013

**PRESENTED BY**



# WELCOME

The summers seem to go by faster and faster each year, but summer is never complete without the Great Indiana State Fair! This year's fair is upon us and we're grateful for your interest.

It's impossible to describe everything about the fair in just a few pages, but that's what we've tried to do in this handy reference guide. We hope the information in these pages helps answer some of your questions about the activities, events and policies regarding this year's fair.

While we're busy having "Fun at Every Turn," the 2013 fair celebrates the Year of Popcorn presented by Pop Weaver. Indiana is the second largest producer of popcorn in the country and we plan to unveil the World's Largest Popcorn Ball presented by Indiana's Family of Farmers in the Ball State Ag/Hort Building on Aug. 3.

As you likely already know, the Fairgrounds Coliseum is currently undergoing a major renovation, so the fair goes on without it for the first time since it was built in 1939. Many of the events that normally take place in the Coliseum will now go on in the new Youth Arena – a \$10 million piece of the renovation project – that adjoins the Coliseum on its south side. The Youth Arena will be dedicated on Aug. 10.

As you visit the fair this year, please let me know what my department can do to assist you. I hope you will take the time to visit our office in the Communications Building and I encourage you to follow our social media channels where we offer behind-the-scenes info and ticket give-aways. We even offer "breaking news" on occasion. You can find links to our Twitter, Facebook, etc., on the home page of our Web site, [www.indianastatefair.com](http://www.indianastatefair.com).

Thanks again for your interest in the fair. We hope you have a great time!

Sincerely,



Andy Klotz  
Media Relations Director  
Indiana State Fair



# CONTACT INFORMATION

The Publicity/Media Relations office is located on the second floor of the Communications Building across from the Swine Barn on the east side of the fairgrounds. This is where you can find competition results, news releases, workspace, Internet access and refreshments.

## CONTACTS

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E-mail: [hwelter@indianastatefair.com](mailto:hwelter@indianastatefair.com)

## OTHER HELPFUL NUMBERS

Main Switchboard

(317) 927-7500

State Fair Ticket Office

(317) 927-7601

ITM FairTrain

(317) 927-7693

Midway Info

(317) 927-7694

Guest Assist

(317) 451-5366



# MEDIA CREDENTIAL POLICY

All requests for media credentials to the Indiana State Fair should be made through the fair's online application process at <https://secure.sportssystem.com/control3/>. The system is designed to efficiently manage all credential requests. One person may request credentials for multiple employees. Credentials are transferable among different employees of the same organization provided the bearer has been listed on the organization's application.

Media credentials are intended for working members of online, print and broadcast news media producing original content for purposes of reporting on the Indiana State Fair. The State Fair may request clips of fair coverage within two months following the conclusion of the fair. State Fair officials reserve the right of final approval of all credential applications. Going through the application process does not guarantee that the application will be approved. For all approved applicants, failure to comply with State Fair media policies could result in revocation of credentials.

Unless requested otherwise, all credentials and parking permits will be mailed or delivered to media agency supervisors who are expected to distribute them to appropriate personnel. Again, the credentials are for **working members of the media only** and should not be used as general admission to the fair or as promotional prize package give-aways. Requests for such tickets should be made separately to Anna Fraser at [afraser@indianastatefair.com](mailto:afraser@indianastatefair.com) or (317) 927-7545.

Your Indiana State Fair credential admits you to all State Fair events. These events include, but are not limited to:

- **Music Travel Consultants Band Day Contest (8/2)**
- **Lucas Oil Monster Truck Nationals (8/3)**
- **Lucas Oil Indy Super Pull (8/4)**
- **World's Toughest Rodeo pres. by Ram Trucks (8/5-6)**
- **Indiana State Fair Cheerleading Contest (8/10)**
- **Indiana State Fair Celebration Awards pres. by Indiana Farm Bureau Insurance (8/10)**
- **Horse Pull Championships (8/13)**
- **Grand Circuit Harness Racing (8/14-15)**
- **Indiana State Fair Queen Pageant (8/18)**
- **Lucas Oil Demolition Derby pres. by Pic-A-Part (8/18)**

Inquiries should be directed to the Media Relations department at (317) 927-7577 or [aklotz@indianastatefair.com](mailto:aklotz@indianastatefair.com). Media should enter the Fairgrounds through Gate 6 off Fall Creek Parkway. Television live trucks may also use Gate 1A off 38th Street, but they must have an escort to their remote location, which can be arranged by calling the Media Relations office at (317) 927-7577.

Once inside the grounds, all vehicles except live trucks will be directed to park in the infield. **No vehicular traffic other than live trucks will be permitted on the fairgrounds main road from 10 a.m. to 10 p.m.** Any outlet that plans to bring its own golf cart on the grounds needs pre-approval and should make that request through the Media Relations department.

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# GENERAL INFORMATION

**WHAT:** 2013 Indiana State Fair

**WHEN:** August 2-18

**WHERE:** Indiana State Fairgrounds  
1202 E. 38<sup>th</sup> St.  
Indianapolis, IN 46205

**HOURS:** Gates open daily at 8 a.m.; no admittance after 9 p.m. Sunday through Thursday; 9:30 p.m. Friday and Saturday. Gates will open at 6 a.m. for the Giant Hot Air Balloon Launch on Aug. 10. Building/exhibit hours are generally 9 a.m. to 9 p.m. throughout the fair. (Exposition Hall is open 10 a.m. – 9 p.m. daily.)

**ADMISSION:** \$10 at the gate for anyone 6 and older; children 5 and younger get in free; \$7 advance discount tickets are available online at [www.indianastatefair.com](http://www.indianastatefair.com) pres. by Mattress Firm and at Walmart, CVS, Indiana Farm Bureau offices, The Marten House Hotel and the Indiana State Fair Box Office; a \$20 Midway Wristband Voucher (good on select days) is available at Indiana Walmart locations through Aug. 18.

**PARKING:** Parking is available on a first-come, first-served basis inside the State Fairgrounds for \$5/vehicle. Please see the “Arrival, E-Z Park & FairTrain” section on the next page. Bikers can save \$1 off admission when they use one of the secured bike racks on the Monon Trail at 38th Street.

**MEDIA ACCESS:** Media can enter the Fairgrounds from the north through Gate 6 off Fall Creek Parkway (see map on back cover).

**PUBLIC ACCESS:** Fairgoers can enter the Fairgrounds through Gate 1 and 1A off 38th Street, Gate 6 off Fall Creek Parkway, Gate 10 on the Fairgrounds' northeast corner, Gate 12 off 42nd Street, and Gate 18 on the Fairgrounds' west side (see map on back cover). Gates 1A, 12 and 18 are for pedestrian traffic only.

**ACCOMMODATIONS:** Persons with disabilities can find accessible parking inside Gate 1, 6, and 16 as well as in the infield. Wheelchair and electric vehicle rentals are available just inside Gate 1 on 38th Street, in front of the Grand Hall and inside Gate 12 on 42nd street.

**SOCIAL MEDIA:** The Indiana State Fair shares a variety of stories, photos, videos, discounts, ticket give-aways and more through social media outlets including:

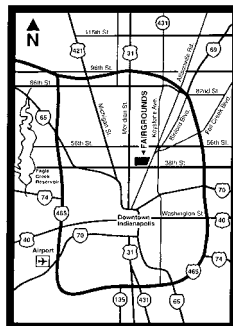
**Twitter:** [www.twitter.com/indystatefair](http://www.twitter.com/indystatefair) (use the hashtag #instatefair in all your tweets)

**Facebook:** [bit.ly/INStateFair](http://bit.ly/INStateFair) (use the hashtag #instatefair in all your posts)

**Blue Ribbon Blog:** [instatefair.blogspot.com](http://instatefair.blogspot.com)

**YouTube:** <http://www.youtube.com/user/INstatefair>

**Pinterest:** <http://www.pinterest.com/indystatefair>



# ARRIVAL, E-Z PARK & FAIRTRAIN

The Indiana State Fair has a variety of parking and transportation options. They include:

## FAIRGROUNDS PARKING

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Fairgrounds parking is available on a first-come, first-served basis in the State Fairgrounds' Infield for \$5/vehicle. Visitors should enter the fairgrounds through Gate 1 off 38th Street, Gate 6 off Fall Creek Parkway and Gate 10 off 42nd Street to get to the infield.

## FREE STATE FAIR PARK & RIDE

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State Fair Park & Ride shuttles are free. People can board the buses at Glendale Mall's Rural Street lot every 20 minutes from 10 a.m. to 10 p.m. every day of the fair.

## E-Z PARK PARKING LOTS

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For \$5/vehicle, fairgoers can park in two lots near the Fairgrounds:

- The Indiana School for the Deaf Lot is located off 42nd Street, across the street from Gate 12.
- The 38th Street Lot is located on the south side of 38th Street, across from the Main Gate.

## PEDAL & PARK

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Visitors receive \$1 off fair admission when they bike to the State Fair and use one of the secured bike racks available on the Monon Trail at 38th Street from 9 a.m. to 8 p.m. Bikers must enter through Gate 18 on the Monon Trail.

## ITM FAIRTRAIN

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The FairTrain run by the Indiana Transportation Museum is another popular and convenient way to get to the fair. Originating from the Government Center Complex at 116th Street in Fishers, it leaves the station every 90 minutes beginning at 8:45 a.m. each day. Round-trip ticket prices are as follows:

Adult: \$12

Children 2 – 12: \$8

Children under 2: Free

For more information and departure times, call (317) 773-6000 or visit:  
<http://www.itm.org/events/fairtrain.htm>.

# ATTENDANCE & FAIR TRADITIONS

## ATTENDANCE

The Indiana State Fair is one of the best-attended state fairs in the country. In 2009, the fair expanded from 12 days to 17 days allowing families more time to attend the fair during 'back-to-school' time. The following is the total attendance at each of the past 10 fairs.

### FUN FAIR FACT:

*The Indiana State Fair is the 6th oldest State Fair in the Country, beginning in 1852.*

### Year & Total Attendance

2012	853,941	2007	751,218
2011	872,312	2006	870,052
2010	952,020	2005	820,248
2009**	973,902	2004	900,365
2008	859,619	2003	878,114

**\*\*All-time record**

## FAIR TRADITIONS

The State Fair features new and exciting entertainment every year, but long-running fair traditions keep generations of Hoosiers coming back year after year.



- **1892** Grandstand entertainment began annually at the Indiana State Fair 120 years ago and continues today with many different types of entertainment held daily during the Indiana State Fair.

- **1927** The Fox Stake Harness Race commences on the one-mile Track of Champions. The tradition continues this year on Aug. 15.



- **1961** The Pioneer Farm and Home Show debuts in the balcony of the old Grandstand, the beginnings of what is now Pioneer Village.

- **1975** The inaugural Indiana State Fair Giant Hot Air Balloon Race is held. Now it is held during the second Saturday of the fair.



- **1983** The FairTrain begins running from Indianapolis northern suburbs, transporting about 25,000 fairgoers each year.

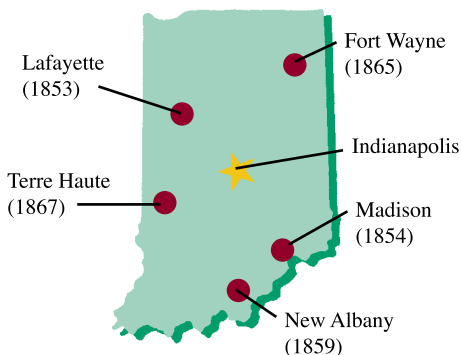
# HISTORY



The Indiana State Fair is full of history and long-standing traditions. It is the sixth oldest state fair in the nation dating back to 1852, and has been held every year with the exceptions of 1861 (Civil War) and 1942-1945 (WWII).

The original purpose of the fair was to allow Indiana's farmers to get together to share ideas, view the most modern farming techniques and display their products. The fair has stayed true to these ideals and continues to be a yearly highlight for thousands of Hoosiers.

Indiana's first State Fair took place in what is now known as Military Park in downtown Indianapolis. The fair has not always been held in the state capital, however. Other host cities include Lafayette (1853), Madison (1854), New Albany (1859), Ft. Wayne (1865) and Terre Haute (1867). The fair moved to its current location at East 38th Street and Fall Creek Parkway in 1892



## HISTORICAL INDIANA STATE FAIR MOMENTS

- **1852** The first Indiana State Fair is held in downtown Indianapolis
- **1892** The fair moves to its current location at 38th and Fall Creek (farmland back then).
- **1907** The original Fairgrounds Coliseum is built.
- **1916** A new 2,000-foot high-speed roller coaster is erected.
- **1919** The Exposition Hall opens its doors.
- **1922** The East Pavilion (Draft Horse Barn) is built.
- **1939** The Fairgrounds Coliseum is constructed, and is now undergoing renovations that will be completed by 2014
- **1947** The first Indiana State Fair High School Marching Band Contest is held.



- 1964 The Beatles perform two sold out shows to 30,000 screaming fans.
- 1973 The Jackson Five perform.
- 1982 The Fair expands from 10 days to 12 days.
- 1989 New Kids on the Block sets a Grandstand attendance record with 18,509 fans in the crowd.
- 1997 The Sheep Barn, now named the Blue Ribbon Pavilion, is reconstructed into a fully enclosed, modern livestock exhibition space.
- 2001 An \$8 million renovation of the West Pavilion (Cattle Barn) begins.
- 2003 An \$8 million renovation of the East Pavilion begins and the building is renamed the Champions Pavilion.
- 2004 The 4-H Education Complex receives a \$7.5 million upgrade, including the reopening of Centennial Hall (formerly the Boys' Dormitory).
- 2005 A 3,400 square-foot, 1800s-style pin-framed barn is constructed in the Pioneer Village, then dedicated as the (Mauri) Williamson Barn in 2010. Also, the DNR FishIN' Pond debuts.
- 2006 The Indiana State Fair celebrates its 150th year!
- 2007 The Indiana State Fair becomes the first state fair in the nation to eliminate trans-fat cooking oil. It's also the year we began our "Year of..." campaigns highlighting one Indiana commodity.
- 2008 The Indiana State Fair Covered Bridge is erected on the Fairgrounds' west end.
- 2009 The Indiana State Fair expands from 12 days to 17 days, covering three weekends; the Normandy Barn moves from 38th Street to the Fairgrounds' north side.
- 2010 The Boy Scout Legacy Bridge is erected on the Fairgrounds' east side.
- 2012 Construction begins on the renovation of the Fairgrounds Coliseum.
- 2013 The Grand Opening of the Youth Arena, a \$10 million facility that will serve as a companion arena to the Coliseum. Also, the Glass Barn, a 4,500 square foot glass-paneled barn designed to educate visitors on how farming works and how food is produced, debuts on the Fairgrounds' north side.



### **FUN FAIR FACT:**

*The West Pavilion (Cattle Barn) is the largest of its kind in the world. There are approximately 4.5 acres under its roof.*



# YEAR OF POPCORN

Presented by Pop Weaver Popcorn

Visitors to this year's Great Indiana State Fair will have the opportunity to learn more about the Hoosier popcorn industry, which has a significant impact on Indiana's economy. It's the "Year of Popcorn" presented by Pop Weaver, and there will be a variety of fun, popcorn-related displays and activities.

According to the most recent Census of Agriculture conducted by the United States Department of Agriculture, the popcorn industry adds \$955 million to the nation's economy. In Indiana, approximately 250 Indiana popcorn farmers contribute \$71 million in economic impact. The state ranks #2 in the country for popcorn production with 221 million pounds of shelled popcorn, accounting for almost 25% of the nation's popcorn production.

The State Fair welcomes visitors to the various popcorn-related events throughout the fair. Some of these special events and activities for the "Year of Popcorn" include:

- World's Largest Popcorn Ball presented by Indiana's Family of Farmers in the Ball State Ag/Hort Building
- A-maize-ing Popcorn Adventure presented by Subaru in the Hoosier Lottery Grandstand Side Lot
- State Fair Gift Shop decorated with giant popcorn decorations
- Free popcorn for visitors to the Farm Bureau Building
- A special creative writing contest for school-aged children

Winners of the "Year of Popcorn" Creative Writing Contest will be announced during the Indiana State Fair Opening Day Celebration. Winners are chosen based on their ability to educate readers of the history, production and consumption of popcorn grown in Indiana. The winners in each grade level will receive \$50.

Category winners (Junior – Grades 6-8; Senior – Grades 9-12) will receive \$100. Teachers submitting the grade level winner will receive a free State's Largest Classroom field trip and \$100 award for classroom materials. .

Previous agricultural products featured at the Indiana State Fair include corn (2007), hardwood (2008), tomatoes (2009), pigs (2010), soybeans (2011) and dairy cows (2012).



# WHAT'S NEW

- **Year of Popcorn presented by Pop Weaver Popcorn**

– Did you know Indiana is the second leading popcorn producer in the nation? America's favorite movie-watching snack means big business for many Hoosiers, and the fair will celebrate with several popcorn-related exhibits, activities and contests.



- **World's Largest Popcorn Ball presented by Indiana's Family of Farmers** – While popcorn has become an "anytime" snack, popcorn balls are known more as a special snack often created for special occasions. With help from our friends at Weaver Popcorn, the fair is making the World's Largest Popcorn Ball! This 5,200 pound spectacle will be unveiled Aug. 3 then stay on display in the Ball State Ag/Hort Building throughout the fair's 17-day run.

- **The Glass Barn: A Clear Look at the Farming Experience** –The Indiana Soybean Alliance has designed and built a new barn on the fairgrounds' north side, but this isn't your typical Indiana barn. This 4,500 square foot glass-paneled barn is filled with interactive games and activities designed to educate visitors on how farming works and how food is produced. The \$2 million facility will include satellite communications with working farms and will also be used year-round for the fairgrounds' State's Largest Classroom education program.





- **The Youth Arena** – This \$10 million facility serves as a companion arena to the Fairgrounds Coliseum, which is in the process of a total interior renovation, and adjoins the Coliseum on its south side. With the ability to seat 500 to 600 spectators, the New Arena will house a wide variety of fair events.



- **Foodie Friday** – On Friday, Aug. 16, all food concessionaires throughout the Fairgrounds will offer one item at half off its regular price! Each concessionaire will have a sign posted about their half-price item... that's a full portion, but half the price!
- **Subaru presents The A-maize-ing Popcorn Adventure** – Plenty of Hoosiers have been through a corn maze before, but probably not a popcorn maze... until now. Fair visitors can wind their way through the popcorn maze located immediately east of the Hoosier Lottery Grandstand. Max, his dog Munch, and Professor Popcorn will offer interesting, fun things about popcorn as visitors navigate the maze.

- Get Animated** – Get Animated is an 8,000 square foot exhibit that explores the fascinating world of animation. This interactive experience takes visitors back to the classics of traditional hand drawn celluloid animation and highlights current day computer animation, including well known stories and characters from Walt Disney, DreamWorks and Sony Animation. A large-scale custom 3-D Zoetrope – a device that produces the illusion of motion from a rapid succession of static pictures – is the centerpiece of the exhibit, which will be open every day of the fair inside the Grand Hall on Main Street.


- Rosstyn Ice Shows** – An outdoor ice show in August? Yes! Rosstyn Ice Shows, which has been touring the world for nearly 20 years presenting a variety of action-packed, family-fun shows, will have three to four daily performances during the fair. Each performance will take place on a 40-by-40 skating rink in Dow AgroSciences Celebration Park on the fairgrounds' northwest side. The rink is covered by a clear-span, engineered tent with bleacher seating for up to 800 spectators.


- Sinbad High Dive Show** – Family fun reaches its peak, literally, at the Sinbad High Dive show as Sinbad and his band of gold seekers search for the fabled Golden Apple. The adventure includes lots of laughs and, ultimately, a plunge into the “ocean” from 80 feet in the air. This slapstick group has three or four shows each day of the fair in the Family Fun Park.


- Great American Frontier Show** – Buffalo, horses, oxen and wolves are all part of this family-friendly celebration of life in the Old West. Visitors will see how our ancestors built the West with only animals for transport and crop raising. There's also trick riding on horseback and wolves that perform on command. Cowboys in character, western music and storytelling around the campfire round out this western experience that will have up to four shows daily in the Family Fun Park.


- The Dazzling Mills Family** – The Mills Family – Steve, Carol, Michelle, Tony and Kris – knows how to balance family and work... literally. Steve is the patriarch who puts it all on his shoulders – while riding a unicycle! He's also a three-time National Juggling Champion who has passed along his passions to his children. This energetic family performs August 2 – 4 all around the fairgrounds.

- **Indiana State Fair Vocal Throwdown** – The Indiana State Fair is holding its first-ever open singing competition complete with cash prizes and an opportunity to perform at the fair (official rules posted at indianastatefair.com). All entries were submitted on video and the public voted on the top five in both divisions. The preliminary round will be on the DISH Main Street Stage Saturday, Aug. 3 with the finalists vying for top honors Saturday, Aug. 10.



- **World's Toughest Rodeo pres. by Ram Trucks** – There will be lots of ridin', ropin' and clownin' around going on Aug. 5 – 6 when the World's Toughest Rodeo visits the fair for two shows in the Hoosier Lottery Grandstand. Bucking broncs and bulls with an attitude will test the courage of the 12 competing cowboys until a champion is crowned. Compelling music and production make this an entertaining family show for city folk and ranch hands alike.



- **Indiana State Fair App** – The Indiana State Fair App has been redesigned and updated for a better user experience. Available for both iOS and Android phones, the new app has several different maps for visitors to plan their trip and locate their favorite fair food booths and exhibits. It even has a new built-in sharing mechanism that allows users to post comments and photos to their Facebook and Twitter networks. Users will also receive special announcements and discount opportunities.



- **STEM Days (Aug. 13 – 16)** – Educators looking to enhance their students' classroom curriculum in Science, Technology, Engineering and Math with a free, fun, interactive experience can bring their kids to the fair! Developed around 7th – 12th grade learning standards, students will explore the "Glass Barn;" investigate the design and movement of the Ferris Wheel; solve the unknowns of the World's Largest Popcorn Ball; and create animation at the "Get Animated" exhibit.

- **ISF Celebration Awards** – Agriculture and youth are two of the most important parts of the Indiana State Fair. The Celebration Awards highlight both as 4-H'ers receive monetary recognition for growing and raising the best projects in the state. The ceremony, which takes the place of the traditional 4-H Sale of Champions, is on Saturday, August 10, in the new Youth Arena.





# MARSH FREE STAGE

Classic 80's rock, upbeat pop and down home country are only a few of the genres that will be on display at this year's State Fair. Several big name concerts will be free with paid admission at the Marsh Free Stage every day of the fair!

Rock legend group Styx will take the Marsh Free Stage on Aug. 12 to play songs from their late 70s and early 80s albums. The band was the first in history to release four consecutive triple-platinum albums with several chart-topping hits, including "Lady," "Come Sail Away" and "Too Much Time on My Hands."

Along with rock, the Marsh Free Stage is a place to get a dose of some good ol' country music. On Aug. 13, award-winning artist Joe Nichols will perform songs such as "Tequila Makes Her Clothes Fall Off" and "Brokenheartsville." On Aug. 15, Montgomery Gentry will be performing songs including hits from their newest album, "Rebels on the Run." On Aug. 10, the WFMS Country Music Showdown offers a lot of great local singers.

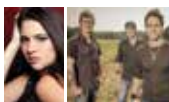
Fans looking for upbeat and/or uplifting tunes should check out the pop and gospel selections. Pop duo KARMIN, best known for their song "Brokenhearted" and number one Billboard dance hit "Hello," will be performing on Aug. 2. Radio Disney's "Next Big Thing," Coco Jones, will be performing songs such as her debut single "Holla at the DJ" on Aug. 3. On Aug. 18 the Pepsi Gospel Music Day will feature Joshua Rogers, the first male and youngest ever winner of BET's Sunday Best in 2012.

The Marsh Free Stage is a permanent structure in the northwest corner of the fairgrounds that can accommodate about 5,000 fans. Here is the up-to-date list of Marsh Free Stage concerts and events, all of which are free with paid admission to the fair:

- **Aug. 2: KARMIN** (7:30 p.m.)
- **Aug. 3: CoCo Jones** (noon and 2 p.m.)  
**Matt Nathanson** (7:30 p.m.)
- **Aug. 4: Hispanic Music Day** (10 a.m. to 8 p.m.)
- **Aug. 5: Vertical Horizon** followed by **Blind Melon** (7 p.m.)



- **Aug. 6: Home Free**, A cappella (11 a.m. and 1 p.m.)  
**Happy together Tour** with The Turtles featuring Flo & Eddie, Chuck Negron formerly of The Dog Night, Gary Puckett, Mark Lindsay of Paul Revere & The Raiders and Gary Lewis & The Playboys (7p.m.)
- **Aug. 7: Home Free**, A cappella (11 a.m. and 1 p.m.)  
**Parmalee & Rachel Farley** presented by HANK FM
- **Aug. 8: Rapid Fire: 38th Infantry Div. Band of the Indiana Army National Guard** (11 a.m. & 1 p.m.)  
**Kevin Costner and Modern West** (7:30 p.m.)
- **Aug. 9: Indianapolis Jazz Orchestra** (11 a.m. and 1 p.m.)  
**Theory of a Deadman** (7:30 p.m.)
- **Aug. 10: WFMS Country Music Showdown** (3 p.m.)
- **Aug. 11: Contemporary Christian Music Day** featuring **Matthew West**, For King and Country, Jason Castro, Love and the Outcome (2 to 9 p.m.)
- **Aug. 12: Styx** (7 p.m.)
- **Aug. 13: Semple** (11 a.m. and 1 p.m.)  
**Joe Nichols** presented by HANK FM (7:30 p.m.)
- **Aug. 14: Semple** (11 a.m. and 1 p.m.)  
**Sail Rock Tour** featuring Christopher Cross, Orleans, Firefall, John Ford Coley, Robbie Dupree and Player (7 p.m.)
- **Aug. 15: Montgomery Gentry** (7:30 p.m.)
- **Aug. 16: Jennie DeVoe** (6:30 p.m.)  
**Reverend Peyton's Big Damn Band** (8 p.m.)
- **Aug. 17: Blood, Sweat & Tears** (7 p.m.)
- **Aug. 18: Worship Fest** (1 to 3 p.m.)  
**Pepsi Gospel Music Day** Welcomes **Joshua Rogers**, BET Sunday Best Season 5 winner (4 to 9 p.m.)



# HOOSIER LOTTERY GRANDSTAND ENTERTAINMENT

## **Music Travel Consultants Band Day Contest – Friday, Aug. 2**

Preliminaries at 9 a.m. (Adults \$6 & Children 12 and under \$2) & finals at 8 p.m. (Adults \$10 & Children 12 and under \$4)

Indiana's best high school bands small and large come together to march for glory in one of the most prestigious marching band competitions in the state. Now in its 66th year, Band Day has become an opening day tradition for communities across Indiana.



## **Lucas Oil Monster Truck Nationals – Saturday, Aug. 3**

1 & 7 p.m. (\$5)

The Hoosier Lottery Grandstand features incredible and competitive monster trucks for an experience the whole family can enjoy. These giants shoot off ramps, pull wheels and race during two different performance times.



## **Lucas Oil Indy Super Pull – Sunday, Aug. 4**

1 & 7 p.m. (\$5)

The “crown jewel” of truck and tractor pulling returns to the “Racing Capital of the World.” Drivers will compete in two different action-packed pulls at the Hoosier Lottery Grandstand, with two tracks and four classes per session.



## **World's Toughest Rodeo pres. by RAM Trucks –**

**Monday, Aug. 5 & Tuesday, Aug. 6**

2 & 7:30 p.m. (Free)

There will be lots of ridin', ropin' and clownin' around going on when the World's Toughest Rodeo visits the fair for two shows in the Hoosier Lottery Grandstand. Bucking broncs and bulls with an attitude will test the courage of the 12 competing cowboys until a champion is crowned. Compelling music and production make this an entertaining family show for city folk and ranch hands alike.



## **Fearless Flores Thrill Show – Thursday, Aug. 8 & Friday, Aug. 9**

2 & 7 p.m. (Free)

Motorcycle madness circling the Globe of Death, a human cannonball, a beautiful lady daredevil defying death at 65-feet in the air and more will excite spectators at this high energy thrill show.



## **Cheerleading Competition – Saturday, Aug. 10**

Preliminaries at 10 a.m. (Adults \$6, Children 6-12 \$2, Children 5 and younger free), and finals at 5 p.m. (Adults \$10, Children 6-12 \$4, Children 5 and under free)

Middle school and high school cheerleading squads travel from all over the state to compete in the annual State Fair competition. Teams show off impressive flips, jumps and stunts as they battle to be named Indiana's Best Cheerleading Squad.



## **MHS presents Freestyle Madness BMX Show – Sunday, Aug. 11 & Monday, Aug. 12**

2 & 6:30 p.m. (Free)

Action sports is one of the fastest growing sports shows in America, and freestyle motocross is one of the most entertaining of them all. The sound of the motor, the distance of the jump and the anticipation of actually being able to let go of the bike and somehow land rubber side down is a recipe for an unforgettable experience.



## **Indiana State Fair Horse Pulls – Tuesday, Aug. 13**

4 and 8 p.m. (\$5)

Equine athletes demonstrate their incredible strength as they pull incredible loads with ease. Audiences can join this fair tradition and cheer on their favorite horses during two different competitions.



## **Harness Racing – Wednesday, Aug. 1 & Thursday, Aug. 15**

11 a.m. & 6 p.m. (Free)

Two days of Grand Circuit Standardbred racing are capped off with the 87th running of the prestigious Fox Stake on the fairgrounds' one-mile Track of Champions.



## **Indy Mile AMA Pro Flat Track Grand National - Saturday, Aug. 17**

3 p.m. (\$31 & \$36)

As a part of AMA's Pro Racing's oldest and most tradition-rich professional racing series, the Indy Mile features motorcyclists from all over the country ready to race at speeds over 120 mph. Practice and qualifying starts at 3 p.m. with the finals scheduled for 9:30 p.m.



## **Lucas Oil Demolition Derby pres. by Pic-A-Part – Sunday, Aug. 18**

4:30 p.m. (\$5)

It's motor madness at the Hoosier Lottery Grandstand as drivers try to destroy their competitors' cars by strategically crashing into them. The last car running takes home the trophy.



# MIDWAY



The North American Midway Entertainment (N.A.M.E.) family carnival has earned a reputation for its commitment to cleanliness, quality and service. Their Midway also boasts the largest selection of spectacular rides in North America. This year a new midway for the little tykes has been created on the fairgrounds' east side that will offer families with young children their own special area to make some great State Fair memories. The new Kiddie Land Midway is located inside Gate 6 off Fall Creek Parkway and offers 10 different rides for small children.

N.A.M.E. is the largest carnival ride operator in North America and is headquartered in Farmland, Ind. Owner Danny Huston has implemented numerous changes since taking over in 2010, including lower wristband pricing and new LED lighting displays on the Giant Ferris Wheel. The company's "SizeWise" displays allow parents to quickly know which rides their children can ride safely.

## Midway Hours:

Monday-Thursday	Noon – 11 p.m.	Saturdays	11 a.m. – Midnight
Fridays	Noon – Midnight	Sundays	11 a.m. – 11 p.m. (10 p.m. Aug. 18)

**GET YOURS TODAY!**

**\$20.00**  
New Ride: Alien Abduction

**Alien ABDUCTION**

**MIDWAY WRISTBAND VOUCHER  
SAVE \$5!**

Planning to visit the Midway once you get to the fair? Make sure you stop by your local Indiana Walmart through **Aug. 18** & save BIG! Purchase a Midway Wristband Voucher for just \$20. The **BEST** prices EVER for the Biggest Midway in the Midwest! **Voucher good for select dates only.**

**Walmart**   
Save money. Live better.

 **NORTH AMERICAN MIDWAY**  
ENTERTAINMENT

# MIDWAY



## STATE FAIR MIDWAY WRISTBAND DAYS

**RIDE ALL THE RIDES ALL YOU WANT DURING THESE SPECIAL HOURS:**  
(EXCLUDING TUES. AUG. 6 & AUG. 13 WHEN RIDES ARE ONLY \$2 EACH.)

Friday, August 2	Ride Survival	Noon – 10 pm	\$25
Monday, August 5	Kids Day	Noon – 10 pm	\$15
Tuesday, August 6	\$2 Tuesdays	Noon – 10 pm	\$2/ride
Wednesday, August 7	Family Day	Noon – 10 pm	\$25
Thursday, August 8	Family Day	Noon – 10 pm	\$25
Friday, August 9	Ride Survival	Noon – 10 pm	\$25
Monday, August 12	Kids Day	Noon – 10 pm	\$15
Tuesday, August 13	\$2 Tuesdays	Noon – 10 pm	\$2/ride
Wednesday, August 14	Family Day	Noon – 10 pm	\$25
Thursday, August 15	Family Day	Noon – 10 pm	\$25
Friday, August 16	Ride Survival	Noon – 10 pm	\$25
Sunday, August 18	Last Blast	Noon – 10 pm	\$25
<i>*Wristband sales accepted till 8:30 pm</i>			

For more information on the Indiana State Fair Midway, call (317) 927-7694.

### NEW: KIDDIE LAND MIDWAY

The State Fair Midway is always abuzz with lights, screams and laughter. Now, a new midway for the little tykes has been created on the fairgrounds east side that will offer families with young children their own special area to make some great State Fair memories. The new Kiddie Land Midway is located just inside Gate 6 off Fall Creek Parkway and offers 10 different rides for small children.

# AG VOCAB

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## A

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**Acres** – a common variable unit of land measure, equal to 43,560 square feet (slightly smaller than a football field)

**Agriculture** – the occupation, business, or science of cultivating the land, producing crops, and raising livestock

**Alpaca** – a domesticated, longhaired South American animal of the camel family, related to the llama and similar in appearance.

**Animal domestication** – process where a population of animals or plants is changed at the genetic level through a process of selection, in order to accentuate traits that benefit humans.

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## B

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**Barrow** – castrated male pig

**Breed** – a strain of an animal or plant with identifiable characteristics that distinguish it from other members of its species

**Bridle** – a set of leather straps fitted to a horse's head and incorporating the bit and the reins

**Boar** – uncastrated male pig

**Buck** – uncastrated male goat

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## C

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**Calf** – a young cow or bull

**Calving** – to give birth to a calf

**Chick** – a baby chicken

**Cockerel** – young male chicken

**Combine** – large piece of machinery used in harvesting

**Commercial agriculture** – large-scale production of crops for sale, intended for widespread distribution to wholesalers or retail outlets

**Cria** – a baby llama or alpaca

**Crop** – a group of plants grown by people for food or other use, especially on a large scale, in farming or horticulture

**Cow** – an adult female grazing bovine, raised for milk, meat and breeding

# AG VOCAB

**Cud** – partly digested food that cows and other ruminants return to the mouth, after it has passed into the first stomach, to chew again as an aid to digestion

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## D

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**Dairy cattle** – cattle bred and raised for milk production

**Dam** – the female parent of an animal

**Doe** – a mature female goat

**Donkey** – a small domesticated member of the horse family with a gray or brown coat, long ears, and a large head

**Draft horse** – a large horse bred for hard, heavy tasks such as plowing and farm labor

**Drake** – male duck

**Duck** – female duck

**Duckling** – baby duck

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## E

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**Ear notch** – marks made on a pig's ear to allow for identification

**Ear tag** – an identification tag fastened to the ear of an animal

**Ewe** – a female sheep

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## F

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**Farrier** – a specialist in equine hoof care, including the trimming and balancing of horses' hooves and the placing of shoes on their hooves

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## G

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**Gelding** – castrated male horse

**Gilt** – a young female pig, especially one that has not had a litter

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## H

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**Halter** – an arrangement of ropes or leather straps put over the head of an animal, especially a horse, and used to lead it

**Hand** – measures how tall a horse is (one hand = four inches)

**Harvest** – the quantity of a crop that is gathered or ripens during a season

**Hen** – adult female chicken

# AG VOCAB

**Heifer** – a young cow, especially one that has never had a calf

**Horned** – having a horn or horns, or one or more projections that resemble horns

**Horse** – a large four-legged animal with a mane, tail, hooves, and a long head

**Horticulture** – the science, skill, or occupation of cultivating plants, especially flowers, fruit, and vegetables, in gardens or greenhouses

**Hull** – the outer covering of a seed or fruit, as the husk of grain, pod of a pea, shell of a nut, etc.

**Husbandry** – the branch of agriculture concerned with breeding and rearing farm animals

**Hybrid** – result of mixing elements: something made up of a mixture of different aspects or components

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## K

**Kid** – a young goat

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## L

**Lamb** – a young sheep, especially one under a year old and without permanent teeth

**Lanolin** – a fat extracted from sheep's wool.

**Livestock** – animals raised for food or other products, or kept for use, especially farm animals such as meat and dairy cattle, pigs and poultry

**Llama** – a domesticated longhaired South American animal related to camels

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## M

**Mare** – an adult female horse

**Molt** – annual loss and re-growth of feathers

**Mule** – the offspring of a female horse and a male donkey

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## O

**Organic** – occurring or developing gradually and naturally, without being forced or contrived

**Ox** – an adult castrated bull, sometimes used for pulling heavy loads and plows

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## P

**Planter** – a machine for planting seeds, tubers or other plant parts

**Plow** – a heavy farming tool with a sharp blade or series of blades for breaking up soil and making furrows, usually pulled by a tractor or draft animal

# AG VOCAB

**Pony** – a small horse of any of several breeds, usually not higher at the shoulder than 14½ hands

**Poult** – young turkey

**Polled** – livestock without horns in species which normally are horned

**Pullet** – young female chicken

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## R

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**Ram** – an uncastrated male sheep

**Rooster** – an adult male of a chicken, usually only kept for breeding

**Ruminant** – any cud-chewing hoofed mammal with a stomach that has multiple chambers, e.g. cattle, camels and giraffes

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## S

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**Saddle** – a seat, usually made of leather, used by a rider on the back of an animal such as a horse or donkey

**Shearing** – the act of removing wool from a lamb using a sharp tool, such as scissors or clippers

**Sheep** – a stocky hoofed animal, with ribbed horns in the male

**Sire** – the male parent of an animal

**Sow** – an adult female pig

**Stallion** – an uncastrated male horse

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## T

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**Tom** – adult male turkey

**Turkey** – a large bird with a bare wattled head and neck and brownish feathers

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## W

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**Wool** – yarn spun from the short curly hair of sheep or other animals

**Wether** – a castrated male sheep

(Sources: Merriam-Webster Dictionary site [www.merriam-webster.com](http://www.merriam-webster.com) and [www.dictionary.reference.com](http://www.dictionary.reference.com))

# FFA



The National FFA is an organization dedicated to making a positive difference in the lives of young people by developing their potential for premier leadership, personal growth and career success through agricultural education. Nationally founded in 1928 as Future Farmers of America, the Indiana FFA began a year later. For more than 20 years they have been known as the FFA. Their motto is "learning to do, doing to earn, earning to live, living to serve."

FFA operates with more than 7,200 local, state and national chapters and more than 490,000 members age 12 to 21 (about 9,000 members in Indiana). The youth participate in a hands-on work experience allowing them to apply knowledge learned in class. Other interesting FFA facts:

- At the fair, FFA allows students to showcase their agricultural education classroom and FFA skills with a series of events including: presentations on the Food, Fiber and Natural Resources industry, golf course design, courtyard programming and career development events.
- FFA alumni include Garfield creator Jim Davis, athletes Bo Jackson and Terry Bradshaw, former president Jimmy Carter, musician Don Henley and former POW Jessica Lynch.
- Primarily funded through private donations and sponsorships, the Indiana FFA received a \$607,000 grant from Lilly Endowment Inc., to improve and market the Indiana FFA's programs and its Leadership Center in Trafalgar, Ind.
- Twenty-seven percent of members live in rural, farm areas; the remainder lives in rural non-farm (39 percent) or urban and suburban areas (34 percent).
- The traditional blue FFA jacket has been a part of the organizations dress code since 1933.
- FFA's national headquarters are located in Indianapolis.

(Sources: FFA National Web site [www.ffa.org](http://www.ffa.org) and  
Indiana FFA Web site [www.indianaffa.org](http://www.indianaffa.org))

## 4-H: Head, Heart, Hands & Health



More than a century old and known for its motto “to make the best better,” 4-H is dedicated to helping young people reach their potential. The Indiana 4-H Youth Development Program is part of the Purdue University Cooperative Extension Service, which has 300,000 active participants in kindergarten through 12th grade.

Nationally, 4-H is part of the Extension Service of the U.S. Department of Agriculture and boasts 7 million participants, making it one of the largest youth programs in the United States. Internationally, there are 4 million youth from 60 different countries who participate each year. The program allows individuals to participate for a maximum of 10 years. Other interesting 4-H facts include:

- The 4-H clover was adopted in 1911 and has four H's representing head, heart, hands and health.
- 4-H is open to anyone in grades 3 through 12, but there are opportunities to start being involved for children as young as 5 years old.
- Since 1960, only 43 percent of participants are from rural areas or towns of up to 10,000 people. The remaining 57 percent are from larger cities and their suburbs.
- Thirty-one percent of 4-H'ers are racial and ethnic minorities.
- 4-H has over one million living alumni in Indiana. Some notable members include actress Florence Henderson, Garfield cartoonist Jim Davis, former Indiana Superintendent of Public Instruction Suellen Reed and Miss America 2009 Katie Stam.

(Sources: 4-H National Web site [www.national4-hheadquarters.gov](http://www.national4-hheadquarters.gov) and Indiana 4-H Web site [www.four-h.purdue.edu](http://www.four-h.purdue.edu))

# MUSIC TRAVEL CONSULTANTS BAND DAY

The 67th annual Indiana State Fair Band Day competition is August 2, with preliminaries beginning at 9 a.m. and the "Sweet 16" bands performing at 8 p.m. High school bands small and large from all over Indiana battle for the honor of being named "Indiana's Best Band." Since 1988, the competition has been a staple of opening day. Over the years bands have adapted to the many changes in rules and routines, but the talent and school spirit that shines through during each performance is always strong. For more information on this State Fair tradition, visit Band Day Coordinator David Holscher's website dedicated to the event, [www.indianatrackmarchingbands.com](http://www.indianatrackmarchingbands.com).



## 2012 Top 5 Bands

1. Winchester Community
2. Muncie Southside
3. Richmond
4. Northeastern
5. Centerville



## Band Day History

- When Band Day started in 1947, bands would play their music and march past the grandstand without stopping.
- Band Day's first competition had only 14 bands.
- Pike High School has the record for the most appearances at Band Day—56 years (1947 – 2003).
- Muncie Southside won six championships between 2000 and 2008. The band placed 2nd three times in the same time span – its lowest placing over the last 10 years.
- Jay County has made the "Sweet 16" every year since it began competing in 1977.
- Anderson owns the record for the longest streak of making the "Sweet 16"

## Trophies & Cash Awards

1st place	Trophy and \$3,700	8th place	Trophy and \$1,500
2nd place	Trophy and \$3,200	9th place	Trophy and \$1,400
3rd place	Trophy and \$2,700	10th place	Trophy and \$1,300
4th place	Trophy and \$2,400	11th – 16th places	Trophy and \$1,150
5th place	Trophy and \$2,100	17th – 25th places	Plaque and \$850
6th place	Trophy and \$1,700	26th – 30th places	Plaque and \$600
7th place	Trophy and \$1,600	31st place and below	Plaque and \$575

## FUN FAIR FACT:

*With 10 championships between 1989 and 2012, Band Director Douglas R. Fletcher holds the record for the most Band Day wins, with first place finishes at Monroe Central, Anderson Highland, Anderson and Winchester.*

# 56<sup>TH</sup> ANNUAL QUEEN PAGEANT

For more than 50 years, one young Hoosier lady has been crowned “Miss Indiana State Fair.” This year, the public pageant will take place at noon Sunday, Aug. 18 in the Farm Bureau Building Auditorium. Preliminary judging will be Aug. 16 – 17 at the Marten House Hotel, where 10 finalists will be selected leading up to Sunday’s crowning of the 2014 queen.

All county queens are invited to compete for the title of Miss Indiana State Fair, as long as they are U.S. citizens and Indiana residents between the ages of 16 and 20. In order to find the most qualified young woman to serve as the ambassador for the Indiana State Fair, three judges from diverse backgrounds will vote using the following criteria: interview 50%, evening gown 30% and professional wear 20%.

## Meet your 2013 Miss Indiana State Fair

The State Fair has always been essential for Miss Indiana State Fair 2013, Mariah Huff of Jackson County. She is a 10-year 4-H alumnus, former 4-H Junior Leader and 4-year FFA member. She’s also a member of the National Junior Swine Association and the American Berkshire Association.

“I’ve been to the fair for 20 years,” she said. “I’ve never missed a year of the Indiana State Fair. I feel so honored just to be a part of it.”



Huff’s interests include showing swine and Boer goats, horseback riding, watching basketball and promoting agriculture. She is a junior at Purdue University studying Agricultural Education with a minor in Agribusiness Management and is also an executive member of Alpha Chi Omega. This summer, Mariah has spent many days visiting more than 35 county fairs, festivals and queen pageants on behalf of the 2013 Indiana State Fair. She said that the process has been awesome, providing her with a great experience.

## Queen Pageant Facts

- The inaugural State Fair Queen Pageant was held in 1958.
- Only 33 of the 92 counties have had Indiana State Fair Queen Pageant winners.
- Allen County has had the most Indiana State Fair Queens with four.
- Miss Indiana State Fair makes 30 to 35 appearances throughout the summer and travels an average of 6,000 miles during this time.
- In 1994, the pageant date was moved from the weekend before the Fair to the end of the Fair, making Nicole Helfrich, Miss Indiana State Fair 1993, the only queen to have reigned over two State Fairs.

# FAIR FOOD

For many folks, the State Fair isn't the State Fair without all the tasty food. The State's Fair market research indicates that food is the top reason visitors come to the fair. With approximately 140 vendor locations around the fairgrounds, it may be difficult for visitors to decide where to go and what to try. Here are just a few of the most anticipated food stops at the Great Indiana State Fair:



- **The Dairy Bar** – It offers the best of all things dairy where visitors can get a variety of famous grilled cheese sandwiches: American on white, Pepper Jack on wheat and Swiss on rye... or any combination of these. There Dairy Bar also offers thick, delicious milkshakes in four flavors: vanilla, chocolate, strawberry and lemon. Money spent at the Dairy Bar also helps support local Indiana schools and organizations, which staff the facility each day as a way to raise funds for their programs and projects.
- **The Indiana Beef Cattlemen's Tents** – Known for their ribeye sandwiches, the Indiana Beef Cattle Association offers fairgoers this staple on its own or as part of a meal. They also have much more! Their two tents are located on opposite sides of the fairgrounds – one on Main Street in front of the West Pavilion and the other on the north side near Pioneer Village.
- **Deep-fried dishes** – Visitors can fulfill their deep-fried needs on the north side of the Coliseum. Deep-fried Twinkies can be found at Spaghetti Eddie's in front of the Coliseum while Donut burgers, deep-fried Snickers, Oreos and more can be found at Carousel Concessions.
- **Roasted sweet corn** – This Indiana favorite is served up hot and dripping in butter (or without) at the Indianapolis Washington Township Lions Club located on Main Street in front of the Tractor Supply Co. Champions Pavilion.
- **Indiana Pork Producers** – Located on Main Street in front of the Champions Pavilion and on the northeast corner near the Family Fun Park, the Pork Producers offer up delicious pork burgers, pork barbeque and tenderloin sandwiches. They also have a traditional pork chop dinner with applesauce and chips.
- **Salt water taffy** – Some say the best salt water taffy comes from Jessop's while others believe Sutter's takes the blue ribbon. Visitors can decide by visiting both on Main Street near the Coliseum or their other locations around the grounds.

It's the Year of Popcorn at the Indiana State Fair, which will be celebrated in a variety of ways. Because popcorn is a naturally healthy, low-calorie snack, the State Fair will be showcasing the healthy food alternatives available at each individual food stand. Visitors can look for signs at their favorite vendors listing healthier menu items that are 350 calories or less. The fair's premiere healthy alternative food stop is the Farmers' Market Café in the Ball State Ag/Hort Building where fairgoers can get salads, wraps and other healthy options.

# FAIR BOARD



The Indiana State Fair Board consists of 17 members, including the Governor or his designee, the Director of the Department of Agriculture or his designee, the director of the Purdue University Cooperative Extension Service or his designee, seven Governor-appointed members with agricultural backgrounds and one elected member from each of Indiana's seven agricultural districts.

## 2013 Indiana State Fair Board of Directors

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Steve Simmerman, *President ISF Board*

Pat Barker

Jackie Bell

Lee Ann Eizinger

Tom Gary

Paul Graf

Jim Lankford

Bill Leininger

Bryan Messersmith

Steve Patterson

Stan Poe

Al Polin

Todd Uhl

Alan Washburn

Governor Pence Rep.: Ryan Jarmula

Director of Agriculture: Gina Sheets

Director of Purdue Cooperative Extension Service: Renne McKee



# FAIR COMMISSION



The Indiana State Fair Commission oversees the year-round management of the State Fairgrounds and establishes policy guidelines by which the Indiana State Fair Board conducts the State Fair. It consists of five Governor-appointed members, one of whom is a presiding officer, and four ex-officio members: the Director of the Department of Agriculture or designee; the presiding officer of the board of trustees for the Center for Ag Science and Heritage (C.A.S.H.) or designee; the president of the Indiana State Fair Board; and the Chairman or designee of the Indiana

State Fair Legislative Advisory Committee. The commission employs the executive director of the Indiana State Fairgrounds, its chief administration officer. All of the members bring a strong business background and a commitment to Indiana agriculture. The commission oversees the year-round operations of the Indiana State Fair and establishes the policies by which the Indiana State Fair operates.

## Mission

To preserve and enhance the State Fairgrounds and the annual State Fair for the benefit of all citizens of Indiana.

**VISION:** To be a premier year-round gathering place that maximizes its resources to host a wide range of diverse activities. To be recognized as the best State Fair in the country, showcasing agriculture and youth in an educational and entertaining environment.

**WE BELIEVE IN:**

- Operating in a safe and fiscally conscious manner
- Agriculture as our foundation
- Investing in our customers, our personnel and our facilities
- Striving toward a more self-sufficient financial model
- Building family memories and traditions for future generations
- Responsible stewardship of this historic and treasured state institution
- Constant innovation and dynamic, relevant presentations

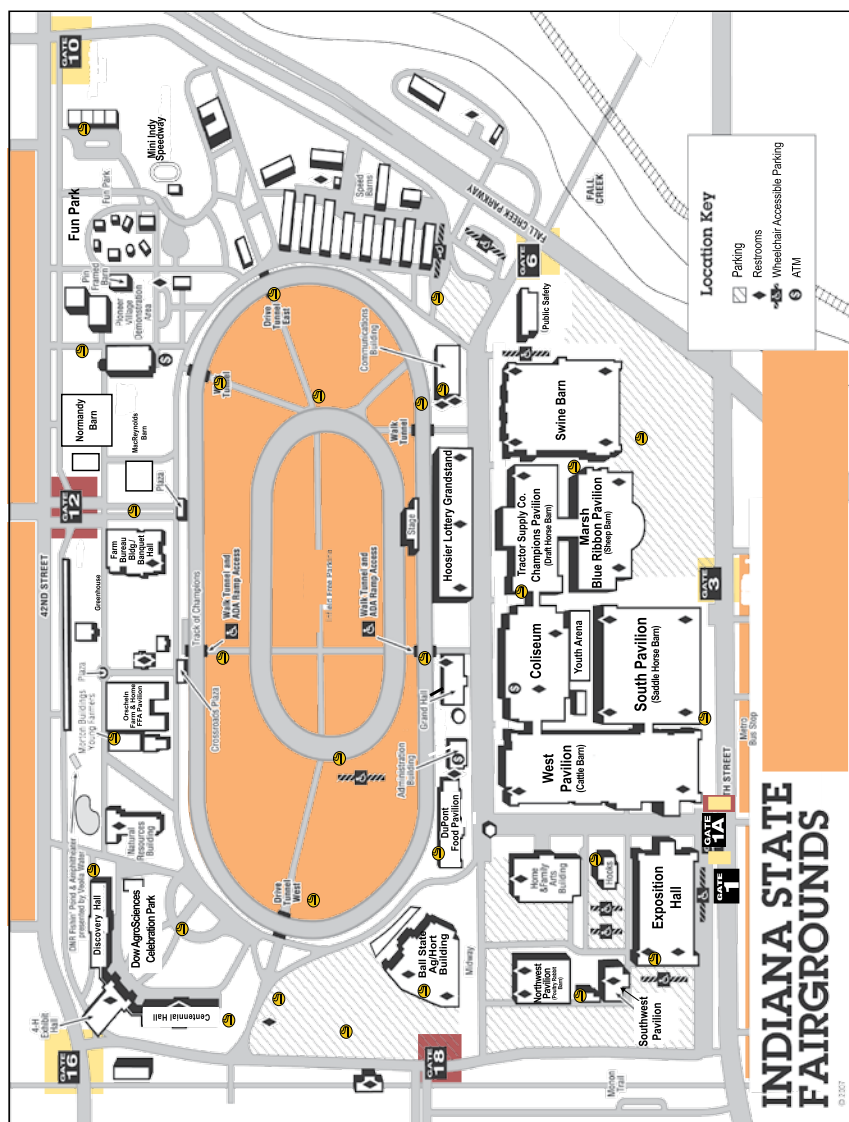
## Indiana State Fair Commission Members



*André Lacy*

André Lacy, Chairman  
Ted McKinney  
Dana Huber  
Beth Bechdol  
Susan Hayhurst  
Steve Simmerman, President - Indiana State Fair Board  
Matt Rekoweg, C.A.S.H.  
Gina Sheets, Department of Agriculture Programs  
Sen. James Merritt, State Fair Legislative Advisory Committee  
Rep. Bob Cherry, State Fair Legislative Advisory Committee  
Bill Smith (representing Gov. Mike Pence)  
Cynthia C. Hoye, Indiana State Fair Executive Director

# FAIRGROUNDS MAP



Vehicle Entry Gates



Paid Parking



Pedestrian Entry Gates



Designated Smoking Stations



{ FUN AT ★ } AUG.  
EVERY TURN! 2-18

INDIANASTATEFAIR.COM